

Blogging



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I link therefore I am



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- Not having a presence is like not having a business card.

Blog vs. Website

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- Blog software and templates enable you to easily have both

Cynthia's top 10

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5. Use good photos

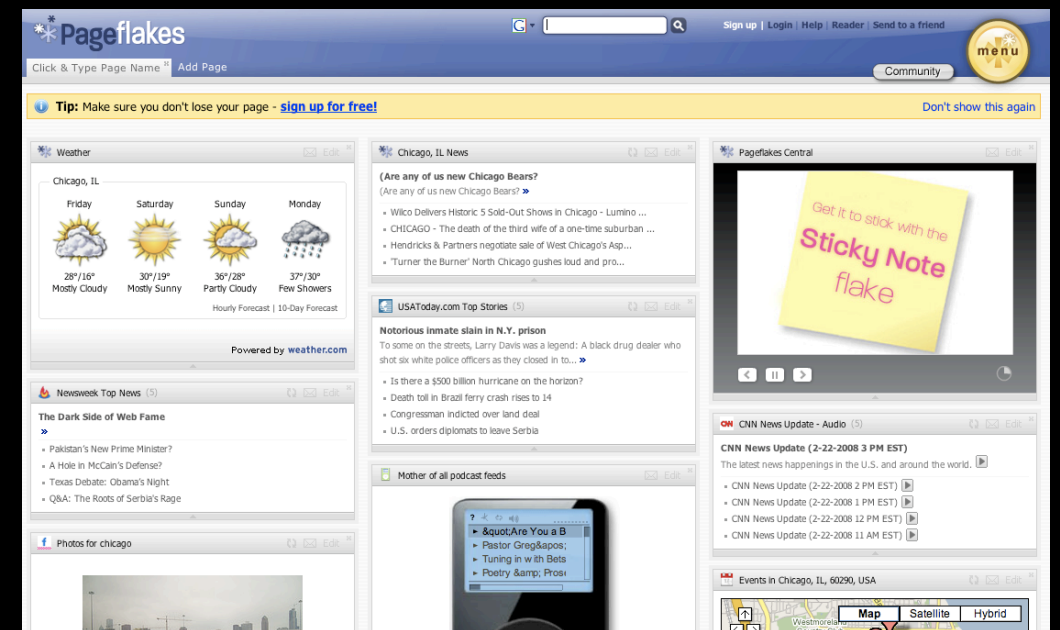
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8. Consumers are hungry for meaning/purpose...feed them
9. All comments and criticisms are good - listen to them

Susan's top 10



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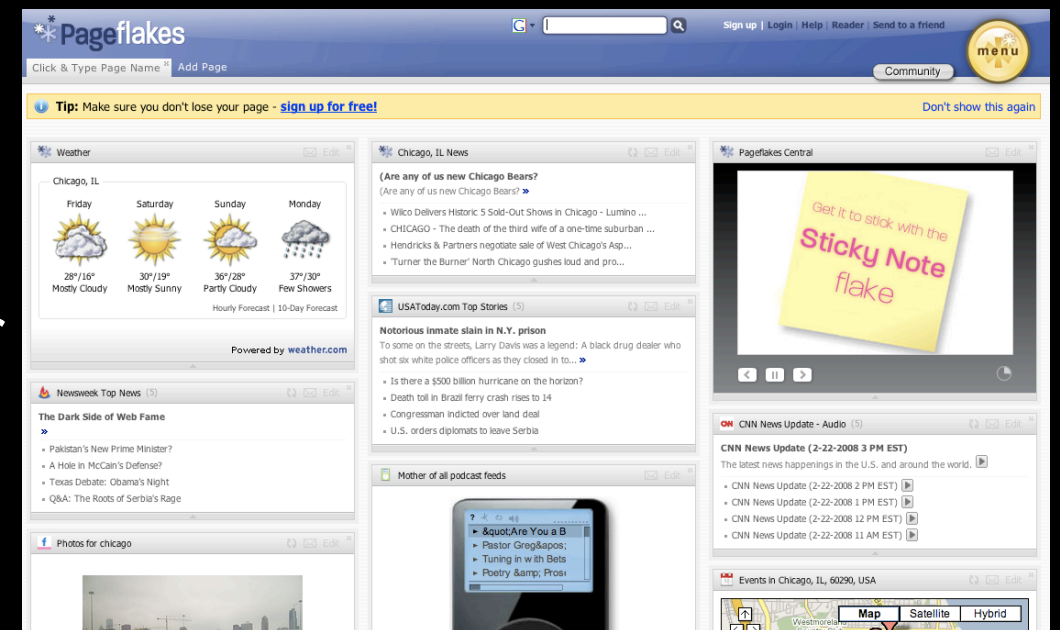


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1. Pageflakes – the importance of a desktop organizer for your internet site



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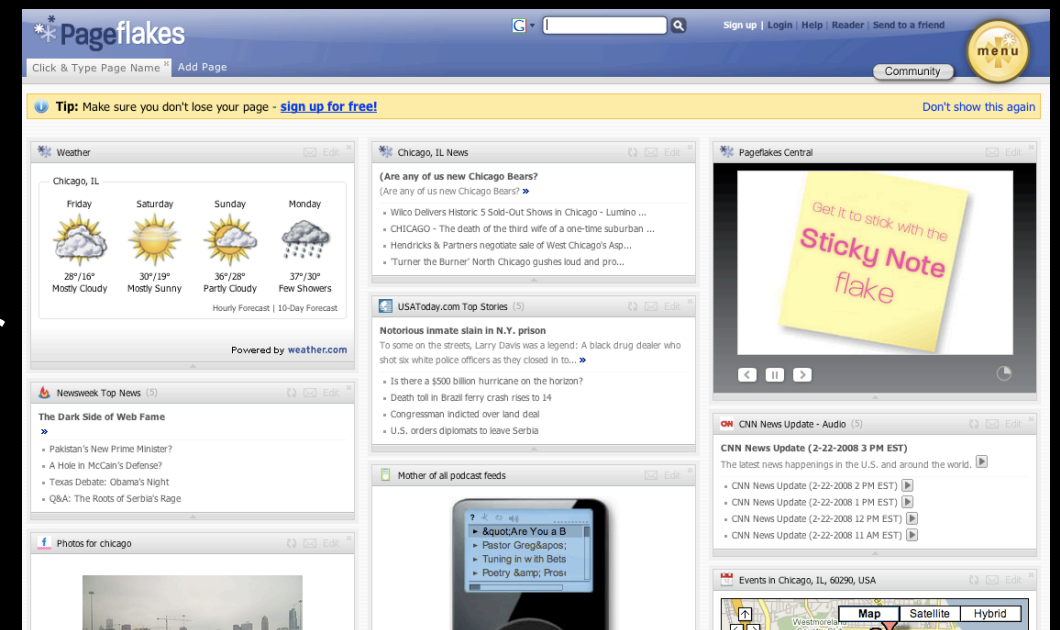
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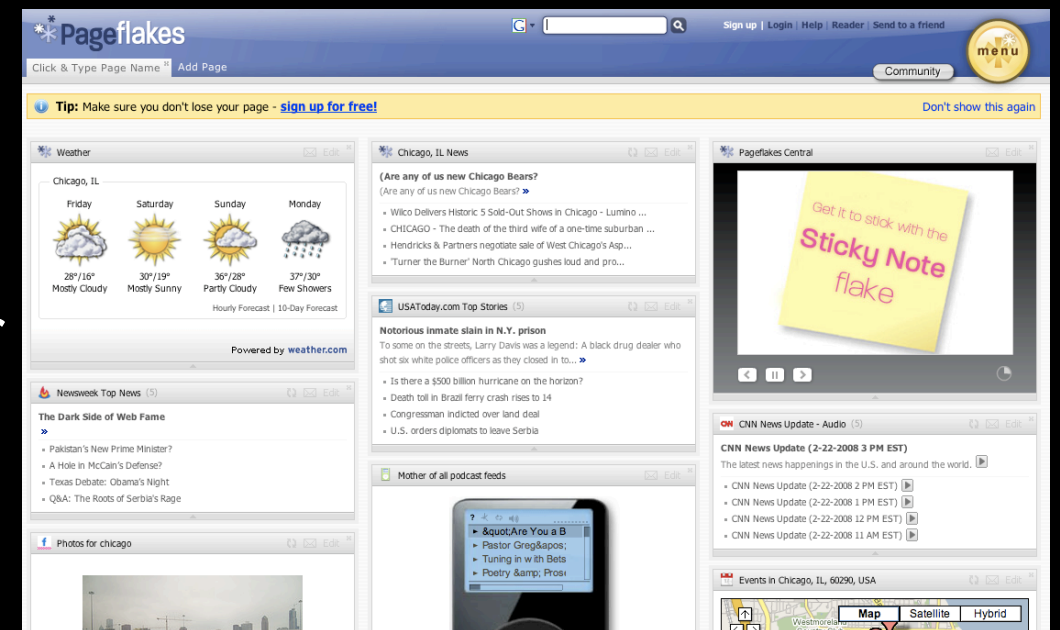
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2. Utilizing del.icio.us

3. Benefits of having a test blog



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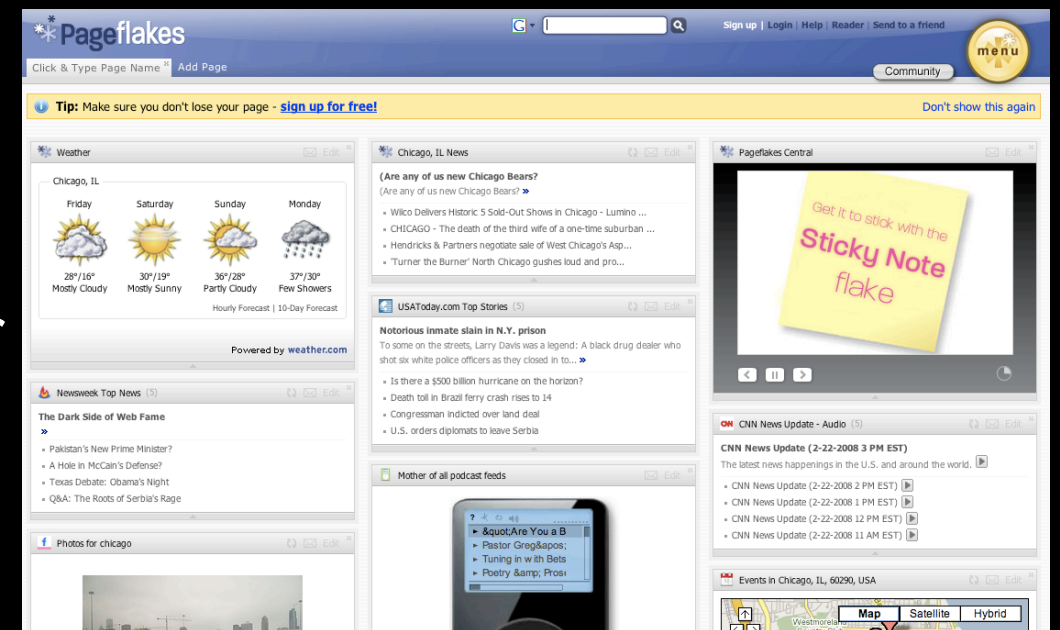


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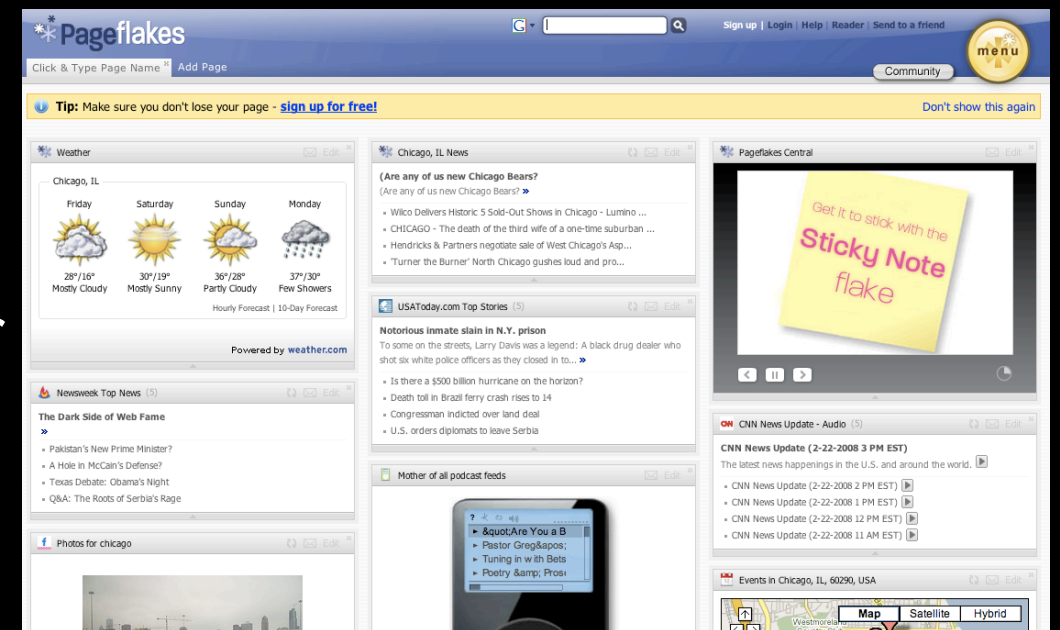
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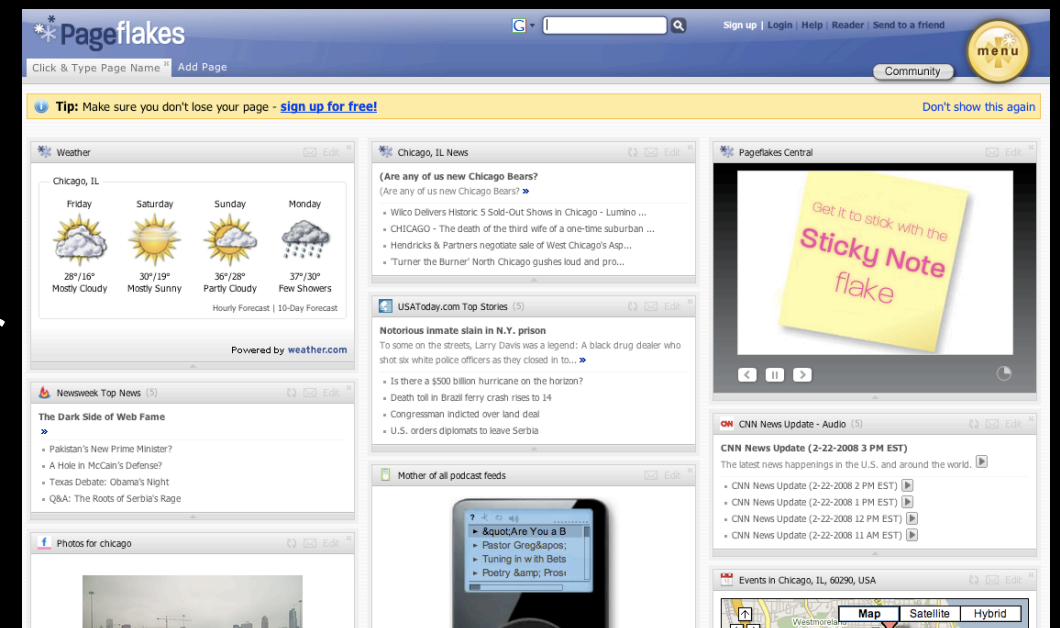
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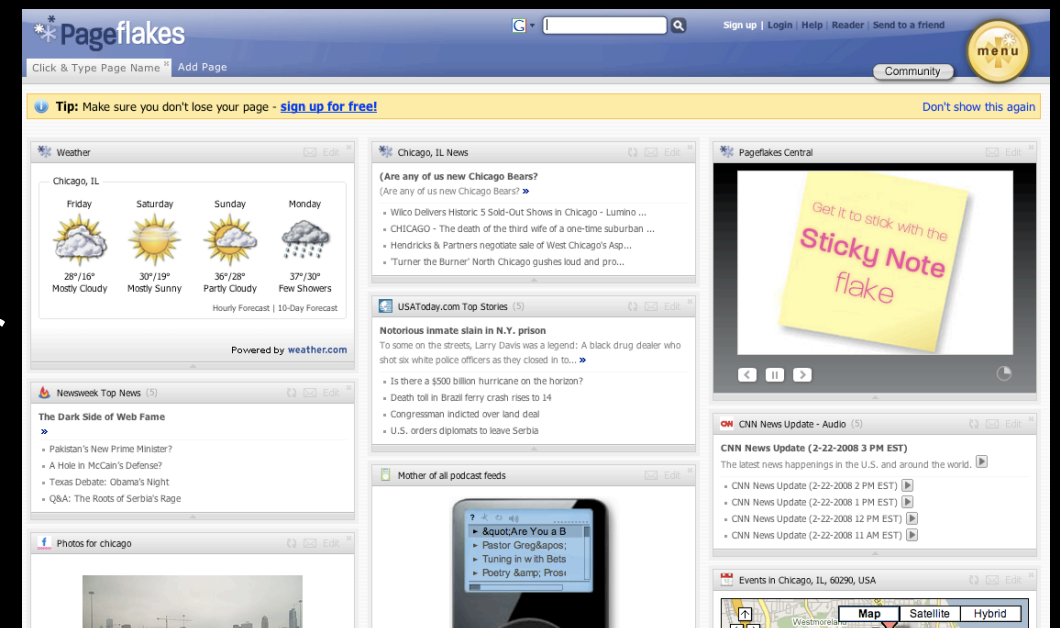
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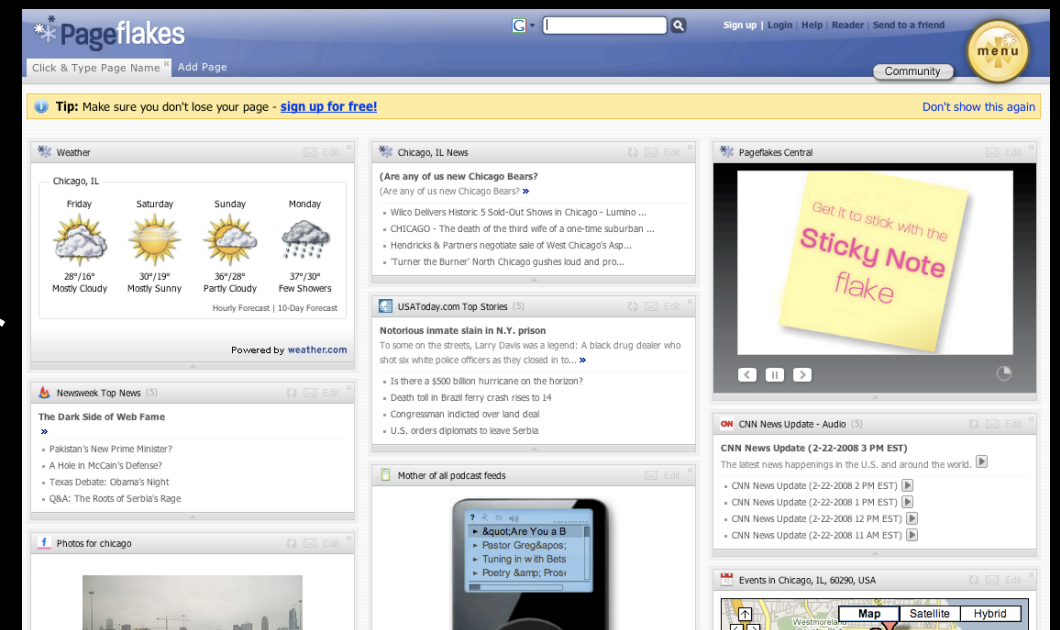
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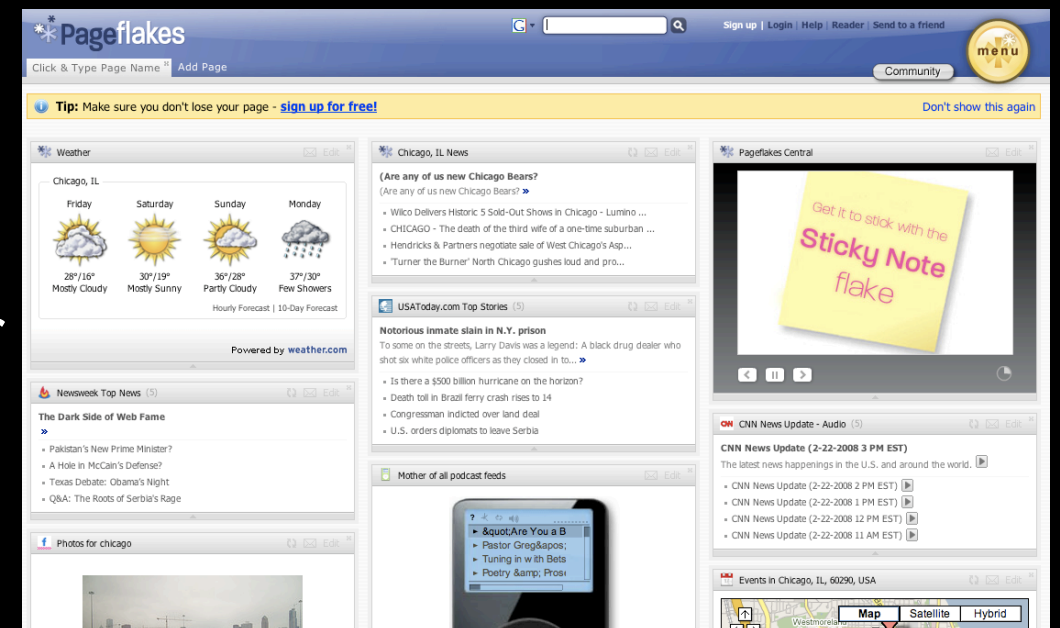
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9. Be responsible, people are counting on you
10. Make friends with your numbers

Other References

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